[Management Information System Dp Goyal Pdf Free Download](#)

201 Management Information Systems and Decision Support Systems

Course Overview- The objective of this course is to introduce the students to the managerial issues relating to the information systems, its role in an organization, support for decision making and how information systems can be leveraged to provide business value

Group-I
MIS need and concept, Scope of MIS, Characteristics of MIS, Classification of Information Systems, Functional Information Systems, System Identification and Feasibility Study, Baseline Project Report, System Planning, System Analysis, System Development Approaches: Structured Approach, Information Engineering Approach, Object Oriented Approach; Requirement Analysis, Modelling Tools for MIS: Data Flow Diagrams, Decision Tree, Decision Table, Structured English, Data Dictionary; System Development Models, System Design, Coding, Testing, Implementation, Maintenance, Evaluation, Documentation

Group-II
Hardware and Software Issues Regarding Information Systems, Importance of Decision Support Systems, Components of Decision Support Systems, Decision making under different scenarios, Group Decision Support Systems, Advanced Concepts of Information Systems: Artificial Intelligence, Business Intelligence, Artificial Neural Networks, Supply Chain Management, Customer Relationship Management, E-Commerce, M-Commerce, Fuzzy Logic, Data Warehousing, Data Mining, Enterprise Resource Planning, Expert Systems, Executive Information Systems, Knowledge Management Systems, Strategic Information Systems

ONLY PRACTICAL Not To Be Included in Theory Paper (Practical Examination- Database Management with MS Access): Importance of Databases, Database Hierarchy, Basic concepts of Relational Databases, Basic concepts of Normalization, MS Access: Creating Databases, Adding, Editing and Moving records, Primary Key, Querying: Creating, Saving and Editing Queries, Relationship, Forms, Reports.

Recommended Texts
Sahil Raj, Management Information System, Pearson Publication, 2013
James, A. O'Brien, Introduction to Information Systems, Tata McGraw-Hill Publishing Co. Ltd. New Delhi, 2005
Efraim, Turban, Jay E. Aronson and Ting-Peng Liang, Decision Support Systems and Intelligent Systems, Prentice-Hall of India, New Delhi, 7th Edition, 2004
George M. Marakas, Decision Support Systems, Prentice-Hall of India, New Delhi, 2009
Kenneth C. Laudon, Jane P. Laudon and Rajanish Dass, Management Information Systems: Managing The Digital Firm, 11th Edition, Pearson Publication, 2011
Joseph S.Valacich, Joey F. George and Jeffrey A. Hoffer. (2012). *"Essentials of Systems Analysis and Design"*, New Delhi: PHI Learning Private Limited, 2012

Instructions

The external paper will carry 30 marks and would be of two hours duration. The question paper will be divided into three groups, i.e., I, II, III. The question paper will consist of four questions each in group I and II. Each question in these groups carries 5 marks. Candidates will be required to attempt four questions in all from section I and II selecting not more than two questions from each of these group. The III group shall consist of one case study of 10 marks.

The internal assessment will carry 30 marks and it will be distributed as follows:
Two Mid-Semester Tests each carrying 6 marks (Total 12 marks)
Two Assignments each carrying 5 marks (Total 10 marks)
Class Participation carries- 8 marks

Note- Practical: carries 40 marks which will be jointly evaluated by internal and External Experts

School of Management Studies, Punjabi University, Patiala

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Management Information Systems: Managerial Perspectives, 4th Edition - Ebook written by D.P. Goyal. Read this book using Google Play Books app on your PC .... Accurate: Accurate information is free from errors ... Goyal, D.P., Management information Systems (MIS), Deep & Deep Publications , New Delhi,. 1994.. "Management Information Systems: Managerial Perspectives" by D P Goyal ... have free downloadable pdf copies of these good books and one should look for .... This book contains the course content for Management Information Systems. ... 1.11 Management Information System and Academics . ... [pdf] Available at: [Accessed ... Error free processing ... Goyal, D. P., 2006. ... One can also download program and software packages from anywhere in the .... MIS –Managerial Perspective, D.P.Goyal,Vikas Publications. References: • Management Information Systems, C Laudon and Jane P.Laudon, et al, Pearson.

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